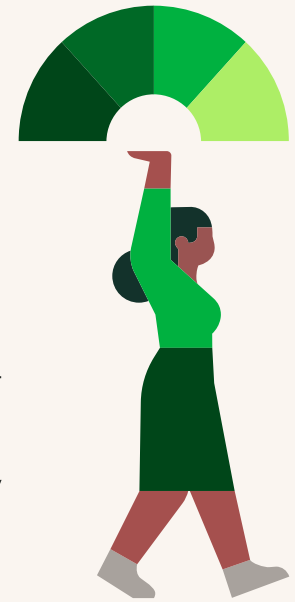


# Unlock renter satisfaction and property performance

We're the **#1 most trusted rent reporting product on the market**, leveraging data to empower renters and improve property performance. Our platform provides industry-leading rent reporting, rent relief, robust social impact data, and holistic resident education and services, leading to financial resiliency for renters and property owners.



## Value proposition

- Drive property performance with lower vacancy rates, more on-time payments, and better renter attraction.
- Maximize the "S" in ESG with scalable social impact data at property and portfolio levels.
- Prioritize renter well-being by giving residents access to credit building, rent relief, and other financial products.

## Our work with Freddie Mac and Fannie Mae

Esusu is proud to work with Freddie Mac and Fannie Mae to offer eligible GSE borrowers up to **TWO** years of Esusu services for **FREE**. Clients who borrow from members of our Lender Network (Berkadia, CBRE, CPC, Greystone, NEF, Ready Capital, and more) have access to specialized pricing and discounts.

## About Esusu

### Founders:



Wemimo  
Abbey



Samir  
Goel

**\$145M**  Capital raised

**50**  State coverage

**5M**  Customer unit reach

### Notable investors:



**2018**  Founding year



SoftBank Vision Fund



# Our platform



## Rent Reporting

We seamlessly report on-time rental payment data to Equifax, Experian, and TransUnion, so residents can establish and build their credit scores. We automatically include 24 months of payment history.



## Rent Relief

If a resident is struggling to make rent, they can apply for rent relief funds through Esusu's partnership with Stable Home Fund. These 0% interest loans are paid directly to the property manager and allow renters in need to avoid eviction or missed payments.



## Social Impact

The Esusu Dashboard gives you real time social impact reporting, including residents' credit score improvements and total rent relief disbursed. Esusu data can be used in impact reporting like GRESB and in investor letters.



## Resident engagement

Access to the Esusu App, a comprehensive hub for renters featuring free credit scores & credit score education, rental payment history, the Esusu Passport, access to personalized financial coaching, AI-based tax filing, a renters toolkit with local and national free resources, and our Esusu Marketplace with vetted financial products from select partners.

## Integrated Partners



## Select Clients



UNIVERSITY OF MINNESOTA

