



# Working with Esusu



Esusu, Inc.  
200 Broadway, 3rd Floor Suite 209  
New York, NY 10038

(929)269-8032

[esusu.com](https://www.esusu.com)

# Who We Are

Esusu was founded in 2018 by Samir Goel and Wemimo Abbey with the mission of including everyone in the journey of financial wellness, homeownership, and wealth-building.

We're the leading financial technology platform leveraging data to empower renters and improve property performance. Our platform provides industry-leading rent reporting, rent relief, robust social impact data, and holistic resident education and services, leading to financial resiliency for renters and property owners.

## Investors



## Featured In



# Who We Are



## WEMIMO ABBEY

Co-Founder and Co-CEO, Esusu

Prior to Esusu, Wemimo founded Clean Water for Everyone, a global social venture providing affordable access to clean water for 250,000+ people in six countries. He has been recognized as the 2023 Founder of the Year by AFROTECH and EY Entrepreneur of the Year alongside Esusu co-founder Samir Goel. Wemimo has been named to the 2022 Fortune 40 Under 40 and the 2020 Forbes 30 Under 30 list, among others. He has presented at the United Nations and the Clinton Global Initiative, and has testified in front of the U.S. Congress on combating the challenges facing minority tech entrepreneurs.



## SAMIR GOEL

Co-Founder and Co-CEO, Esusu

A social entrepreneur committed to bridging the public and private sectors, Samir has been recognized as the 2023 Founder of the Year by AFROTECH and Entrepreneur of the Year by EY alongside Esusu co-founder Wemimo Abbey. He was named to the 2020 Forbes 30 Under 30 list, and recognized as a Dalai Lama Fellow, as well as the recipient of the Jefferson Awards Foundation National Public Service Award. In addition to his work as a social entrepreneur, Samir held various positions at LinkedIn, The United Nations, Venture for America, and various non-profits in the New York City area.

## Awards



# Working with Esusu

Esusu builds more resilient portfolios and renters through rent reporting, rent relief, social impact data, and resident education and services. Esusu is a short- and long-term solution to maximize residents' financial stability while increasing property performance.

## 50

State Coverage

## \$145M

Capital Raised

## 5M+

Unit Coverage  
of Partners

## 65%

Percent of Partners  
in NMHC's Top 50

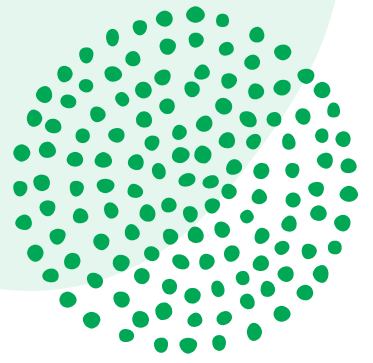




# Our Partners

Esusu partners with leading property owners, operators, lenders, and investors. In 2023, we entered our second year of engagement with Fannie Mae and Freddie Mac. The first year of the programs resulted in 2,000+ properties bringing rent reporting to 400,000+ residents. Enrolled properties have access to a free year of Esusu's services thanks to Freddie Mac and Fannie Mae.





# Our Services

## Rent Reporting

---

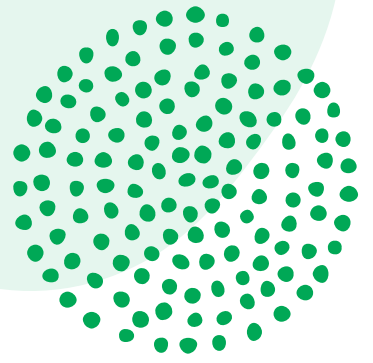
Report residents on-time rent payments through Esusu to all three credit bureaus. Rent reporting increases resident retention and incentivizes them to pay on time, all while helping establish or build their credit. According to Fannie Mae data, it's a service that 80% of renters want.



## Rent Relief

---

Short-term loss of income can hurt residents and your bottom line. Our partnership with The Stable Home Fund brings rent relief to your properties and residents. It provides them with access to 0% interest rental loans (paid directly to the property manager), helping reduce delinquencies and avoid costly evictions. 81% of Esusu residents continue to pay rent after receiving rent relief.



# Our Services

## Social Impact Reporting

Measure and report the key social impact metrics that support a data-driven and scalable ESG strategy. The Esusu Dashboard has data sets for reporting in investor letters, GRESB, and other ESG disclosures.



## Resident Portal

Esusu's Resident Portal gives your residents a convenient hub to check their credit score for free, get credit building and financial tips, access offers to vetted financial products & services through the Esusu Marketplace, find the best free local and government financial resources and support available, car insurance, telehealth, credit building services, retail discounts, personalized financial coaching, and share their rental payment track record with the Esusu Passport.



# How Our Process Works

We integrate with some of the largest property management systems to make onboarding with Esusu seamless.

Esusu also offers rent reporting through CSV uploads or can help you set up automated reports. Our technical implementation onboarding team is here to support you and has extensive experience working with partners large and small.



# Security and Compliance at Esusu

At Esusu, protecting customer data is our #1 priority. We undergo regular penetration testing and security reviews by the major credit bureaus and other third-party auditors. In addition, our systems are designed to comply with the Fair Credit Reporting Act (FCRA).



BBB Rating: A+

As of 1/5/2024

[Click for Profile](#)

## Trusted by all three major credit bureaus



## Integrations





---

215 W 125th St, New York, NY 10027

(646) 664-8947

[esasurent.com](https://esasurent.com)

©2024 Esusu, Inc. All rights reserved.